



CONTACT

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EDUCATION

Academy of Art University

MA (Web Design & New Media)

San Francisco, United States

January 2018 – December 2019

Academy of Art University

Fashion Design

San Francisco, United States

January 2015 – June 2017

ESMOD international Fashion College

Bachelor (Fashion Design)

Beijing, China

September 2008 – June 2011

College of Continuing Education of Wuhan University

Junior college (Digital Art)

Wuhan, China

September 2006 – June 2008

SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- XD
- InVision
- Sketch
- Procreate
- HTML
- CSS

YI YOU

PRODUCT DESIGNER

WORK EXPERIENCE

Forward Pathway LLC · Full-time

Product Designer

Arcadia | November 2021 – Now

- This position is responsible for the company's new media graphic design and motion design and production. At the same time, I am also in charge of web UI design.

8 NET Inc. · Full-time

Graphic / Web Designer

City of Industry | June 2021 – November 2021

- This job is responsible for the UI design of the company's web version and mobile version. At the same time, I am also responsible for the graphic design of some products.

Six Oranges, LLC · Full-time

Product Designer

Lomita | July 2020 – June 2021

- This job is responsible for the company's visual and graphic design. At the same time, I also shoot and edit some videos for the company.

Young & Hungry Agency · Internship

User Interface Designer

San Francisco | September 2019 – December 2019

- The job was to design an app for the non-profit organization Blue Endeavor. I was responsible for the user interface design of the page in the team.

Under East Studio · Self-employed

Founder

Qingdao, China | January 2013 – December 2014

- I founded a personal studio, mainly engaged in the design of hospital uniforms and product outsourcing production.

Mengpin E-Commerce Co., Ltd · Full-time

Fashion Designer

Beijing, China | April 2012 – December 2012

- The job I acted as a designer in the brand development office in the E-commerce fashion company. My work involved pattern design, image processing, visual concept design, and develop the fashion trends and styles of garments with the team.

EVE Enterprise Group · Full-time

Assistant Fashion Designer

Beijing, China | August 2011 – April 2012

- The job was to assist design a new brand Jaques Pritt at EVE Fashion. Mainly responsible for analyzing fashion trends and participating in the graphic design of brand promotion.