



CONTACT

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EDUCATION

Academy of Art University
MA (Web Design & New Media)
San Francisco, United States
January 2018 – December 2019

Academy of Art University
Fashion Design
San Francisco, United States
January 2015 – June 2017

ESMOD international Fashion College
Bachelor (Fashion Design)
Beijing, China
September 2008 – June 2011

College of Continuing Education of Wuhan University
Junior college (Digital Art)
Wuhan, China
September 2006 – June 2008

SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- XD
- InVision
- Sketch
- Procreate
- HTML
- CSS

YI YOU

PRODUCT DESIGNER

WORK EXPERIENCE

8 NET Inc. • Full-time

Graphic / Web Designer
City of Industry | June 2021 – Now

- This job is responsible for the UI design of the company's web version and mobile version. At the same time, I am also responsible for the graphic design of some products.

Six Oranges, LLC • Full-time

Product Designer
Lomita | July 2020 – June 2021

- This job is responsible for the company's visual and graphic design. At the same time, I also shoot and edit some videos for the company.

Young & Hungry Agency • Internship

User Interface Designer
San Francisco | September 2019 – December 2019

- The job was to design an app for the non-profit organization Blue Endeavor. I was responsible for the user interface design of the page in the team.

Under East Studio • Self-employed

Founder
Qingdao, China | January 2013 – December 2014

- I founded a personal studio, mainly engaged in the design of hospital uniforms and product outsourcing production.

Mengpin E-Commerce Co., Ltd • Full-time

Fashion Designer
Beijing, China | April 2012 – December 2012

- The job I acted as a designer in the brand development office in the E-commerce fashion company. My work involved pattern design, image processing, visual concept design, and develop the fashion trends and styles of garments with the team.

EVE Enterprise Group • Full-time

Assistant Fashion Designer
Beijing, China | August 2011 – April 2012

- The job was to assist design a new brand Jaques Pritt at EVE Fashion. Mainly responsible for analyzing fashion trends and participating in the graphic design of brand promotion.